



Legitimizing Television: Media Convergence and Cultural Status

By Michael Z Newman, Elana Levine

Download now

Read Online ➔

Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine

Legitimizing Television: Media Convergence and Cultural Status explores how and why television is gaining a new level of cultural respectability in the 21st century. Once looked down upon as a "plug-in drug" offering little redeeming social or artistic value, television is now said to be in a creative renaissance, with critics hailing the rise of Quality series such as *Mad Men* and *30 Rock*. Likewise, DVDs and DVRs, web video, HDTV, and mobile devices have shifted the longstanding conception of television as a household appliance toward a new understanding of TV as a sophisticated, high-tech gadget.

Newman and Levine argue that television's growing prestige emerges alongside the convergence of media at technological, industrial, and experiential levels. Television is permitted to rise in respectability once it is connected to more highly valued media and audiences. Legitimation works by denigrating "ordinary" television associated with the past, distancing the television of the present from the feminized and mass audiences assumed to be inherent to the "old" TV. It is no coincidence that the most validated programming and technologies of the convergence era are associated with a more privileged viewership. The legitimization of television articulates the medium with the masculine over the feminine, the elite over the mass, reinforcing cultural hierarchies that have long perpetuated inequalities of gender and class.

Legitimizing Television urges readers to move beyond the question of taste?whether TV is "good" or "bad"?and to focus instead on the cultural, political, and economic issues at stake in television's transformation in the digital age.

↓ [Download Legitimizing Television: Media Convergence and Cul ...pdf](#)

📖 [Read Online Legitimizing Television: Media Convergence and C ...pdf](#)

Legitimizing Television: Media Convergence and Cultural Status

By Michael Z Newman, Elana Levine

Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine

Legitimizing Television: Media Convergence and Cultural Status explores how and why television is gaining a new level of cultural respectability in the 21st century. Once looked down upon as a "plug-in drug" offering little redeeming social or artistic value, television is now said to be in a creative renaissance, with critics hailing the rise of Quality series such as *Mad Men* and *30 Rock*. Likewise, DVDs and DVRs, web video, HDTV, and mobile devices have shifted the longstanding conception of television as a household appliance toward a new understanding of TV as a sophisticated, high-tech gadget.

Newman and Levine argue that television's growing prestige emerges alongside the convergence of media at technological, industrial, and experiential levels. Television is permitted to rise in respectability once it is connected to more highly valued media and audiences. Legitimation works by denigrating "ordinary" television associated with the past, distancing the television of the present from the feminized and mass audiences assumed to be inherent to the "old" TV. It is no coincidence that the most validated programming and technologies of the convergence era are associated with a more privileged viewership. The legitimation of television articulates the medium with the masculine over the feminine, the elite over the mass, reinforcing cultural hierarchies that have long perpetuated inequalities of gender and class.

Legitimizing Television urges readers to move beyond the question of taste?whether TV is "good" or "bad"?and to focus instead on the cultural, political, and economic issues at stake in television's transformation in the digital age.

Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine
Bibliography

- Sales Rank: #1323858 in Books
- Brand: Brand: Routledge
- Published on: 2011-09-10
- Released on: 2011-10-10
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .53" w x 6.00" l, 1.10 pounds
- Binding: Paperback
- 232 pages

 [Download Legitimizing Television: Media Convergence and Cul ...pdf](#)

 [Read Online Legitimizing Television: Media Convergence and C...pdf](#)

Editorial Review

Review

"*Legitimizing Television* offers a crucial intervention in the popular and scholarly conception of television's increasing cultural significance. ... As a teaching tool, Newman and Levine's engaging and clear style make *Legitimizing Television* suitable for both the graduate and undergraduate classroom, especially as a counterpoint to popular or scholarly sources that regard the increased cultural status of contemporary television in a more favorable light." ?Melinda E. S. Kohnen, *New York University*

"Trenchantly, Michael Newman and Elana Levine observe that every new attempt to declare some form of television as especially valuable culturally or artistically 'is predicated on the systematic degradation of old television practices' and they demonstrate this insight through sharp history combined with comprehensive analysis of the contemporary context. Most refreshing in this respect is their self-aware sense of TV studies' own contribution to processes of legitimation. A rich, far-reaching study of the values we've given to TV across its complicated history." ?Dana Polan, *Professor of Cinema Studies, New York University*

About the Author

Michael Z. Newman is an assistant professor in the Department of Journalism, Advertising, and Media Studies at the University of Wisconsin-Milwaukee and the author of *Indie: An American Film Culture*.

Elana Levine is an associate professor in the Department of Journalism, Advertising, and Media Studies at the University of Wisconsin-Milwaukee and the author of *Wallowing in Sex: The New Sexual Culture of 1970s American Television* and co-editor of *Undead TV: Essays on Buffy the Vampire Slayer*.

Users Review

From reader reviews:

Bob Bartlett:

Would you one of the book lovers? If yes, do you ever feeling doubt when you are in the book store? Attempt to pick one book that you find out the inside because don't determine book by its include may doesn't work the following is difficult job because you are scared that the inside maybe not because fantastic as in the outside seem likes. Maybe you answer may be *Legitimizing Television: Media Convergence and Cultural Status* why because the excellent cover that make you consider concerning the content will not disappoint an individual. The inside or content is definitely fantastic as the outside or cover. Your reading sixth sense will directly assist you to pick up this book.

Alysha Johnson:

This Legitimizing Television: Media Convergence and Cultural Status is great reserve for you because the content which can be full of information for you who always deal with world and also have to make decision every minute. This specific book reveal it information accurately using great coordinate word or we can claim no rambling sentences inside it. So if you are read the item hurriedly you can have whole info in it. Doesn't mean it only gives you straight forward sentences but tough core information with beautiful delivering sentences. Having Legitimizing Television: Media Convergence and Cultural Status in your hand like finding the world in your arm, data in it is not ridiculous one. We can say that no guide that offer you world in ten or fifteen tiny right but this e-book already do that. So , this really is good reading book. Hello Mr. and Mrs. occupied do you still doubt this?

Marian Sheffield:

Do you like reading a e-book? Confuse to looking for your selected book? Or your book had been rare? Why so many problem for the book? But virtually any people feel that they enjoy regarding reading. Some people likes studying, not only science book but additionally novel and Legitimizing Television: Media Convergence and Cultural Status as well as others sources were given understanding for you. After you know how the fantastic a book, you feel want to read more and more. Science book was created for teacher or perhaps students especially. Those books are helping them to increase their knowledge. In additional case, beside science guide, any other book likes Legitimizing Television: Media Convergence and Cultural Status to make your spare time more colorful. Many types of book like this one.

Julie Nealy:

As a college student exactly feel bored in order to reading. If their teacher requested them to go to the library or make summary for some reserve, they are complained. Just tiny students that has reading's soul or real their passion. They just do what the trainer want, like asked to go to the library. They go to there but nothing reading really. Any students feel that examining is not important, boring in addition to can't see colorful photographs on there. Yeah, it is to become complicated. Book is very important to suit your needs. As we know that on this period, many ways to get whatever we wish. Likewise word says, ways to reach Chinese's country. Therefore this Legitimizing Television: Media Convergence and Cultural Status can make you sense more interested to read.

Download and Read Online Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine #OWTLRS94BFC

Read Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine for online ebook

Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine books to read online.

Online Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine ebook PDF download

Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine Doc

Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine Mobipocket

Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine EPub

OWTLRS94BFC: Legitimizing Television: Media Convergence and Cultural Status By Michael Z Newman, Elana Levine