



Project Management

By Harvey Maylor

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This third edition of this highly successful textbook represents a major development in content, approach & pedagogy; combining a strong academic approach with relevant practical cases.

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Editorial Review

Review

'For all involved in projects, it's a book that needs to be on your bookshelf, but better in your hand'. Bob Saunders, Open University and Association for Project Management. 'A thorough introduction to project management. Highly recommended for use as an introductory course text'. Paul Walley, Lecturer in Operations Management, Warwick Business School. 'A useful introduction to the subject for students, as it indicates the complexity of the subject and its importance in a wide range of industries'. - Prof J.H.Rogerson, Dean of Engineering, Science and Manufacturing, Cranfield University --na

From the Back Cover

Combining a strong academic approach with relevant practical cases, this text skilfully shows the range of issues that face project managers throughout the project cycle. Harvey Maylor considers projects as being a core business activity and approaches the subject from a strategic perspective, covering both the role of projects in the execution of organisational strategy and the application of strategic principles in projects.

Classic features:

- Covers a wide range of project settings, from traditional large-scale industrial projects through to small-scale personal projects, in both service and manufacturing settings
- Each chapter contains examples of 'Project Management in Practice' as well as case studies, discussion questions and exercises to help you check your understanding
- This new Media Edition comes with a free CD Rom containing a 60-day evaluation version of Microsoft Office Project Professional 2003 to help familiarise you with the most commonly used project management software.

Project Management is used extensively to accompany courses on undergraduate, masters and MBA programmes, as well as for in-company training and for professionals wanting to bring themselves up-to-date with developments in the field. Extra teaching materials are available online for lecturers at <http://www.booksites.net/maylor>.

Dr Harvey Maylor is Lecturer in Operations and Project Management at the University of Bath School of Management. He is also a consultant and trainer in the area of Project Management, and has received funding for his research from industry, government, the European Commission, and most recently, the Project Management Institute.

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'A useful introduction to the subject for students, as it indicates the complexity of the subject and its importance in a wide range of industries'. **Prof J.H.Rogerson, Dean of Engineering, Science and Manufacturing, Cranfield University**

About the Author

Dr Harvey Maylor is Lecturer in Operations and Project Management at the University of Bath School of Management, and a Visiting Professor at NIMBAS (Netherlands) and Kasetsart University (Bangkok, Thailand). He is also a consultant and trainer in the area of project management, and has received funding for his research from industry, Government and the European Commission.

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