



The 2-Hour Job Search: Using Technology to Get the Right Job Faster

By Steve Dalton

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A job-search manual that gives career seekers a systematic, tech-savvy formula to efficiently and effectively target potential employers and secure the essential first interview.

The 2-Hour Job Search shows job-seekers how to work smarter (and faster) to secure first interviews. Through a prescriptive approach, Dalton explains how to wade through the Internet's sea of information and create a job-search system that relies on mainstream technology such as Excel, Google, LinkedIn, and alumni databases to create a list of target employers, contact them, and then secure an interview—with only two hours of effort. Avoiding vague tips like “leverage your contacts,” Dalton tells job-hunters exactly what to do and how to do it. This empowering book focuses on the critical middle phase of the job search and helps readers bring organization to what is all too often an ineffectual and frustrating process.

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Editorial Review

Review

"Well argued . . . the procedures [Dalton] proposes to take advantage of the technological tools available to job seekers are logical and easy to follow." ---Kirkus

About the Author

Steve Dalton is a senior career consultant and associate director at Duke University's Fuqua School of Business. He holds his own MBA from the same institution. Prior to entering the career services industry, Steve was an associate marketing manager at General Mills and a strategy consultant at A.T. Kearney.

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