



Business Statistics Using Excel

By Glyn Davis, Branko Pecar

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Business Statistics Using Excel provides students with the tools they need to confidently approach their course, using screenshots to integrate Excel effectively throughout the text. Each chapter is packed with exercises to engage students and encourage self testing. The authors provide various pedagogical features to show how statistics are used in the real world, including numerous examples throughout, and running "techniques in practice" exercises at the end of each chapter. The book also contains chapters on how to use Excel and a maths refresher, as well as hosting a numerical skills revision chapter online, all of which help to reinforce students' confidence in their mathematical ability, even if they feel they have forgotten what they have previously learnt.

The text is based around a typical one semester business statistics course, thus ensuring that the content maps well to the modules. It is also accompanied by an extensive Online Resource Centre providing a wealth of self-test questions for students, and a test bank for lecturers.

Online Resource Center

Student resources:

- Numerical skills workbook
- Multiple-choice questions
- Annotated web links
- Online glossary of terms
- Revision tips
- Podcasts

Lecturer resources:

- Instructor's manual (including detailed worked answers to the exercises in the book)
- Cases from the book with suggested solutions
- Assignment questions
- Examination questions
- PowerPoint slides for each chapter
- Test bank of questions (a suite of 30 questions per chapter, comprising an equal number of multiple choice, multiple response and true-false questions)

The test bank can be downloaded by lecturers and imported into an appropriate e-Learning platform.

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Editorial Review

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