



## MAIL-ORDER MYSTERIES

By KIRK DEMARAIS

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Rediscover your sense of wonder! Generations of comic book readers remember the tantalizing promises of vintage novelty advertisements that offered authentic laser-gun plans, x-ray specs, and even 7-foot-tall monsters (with glow-in-the-dark eyes!). But what would you really get if you entrusted your hard-earned \$1.69 to the post office? Mail-Order Mysteries answers this question, revealing the amazing truths (and agonizing exaggerations) about the actual products marketed to kids in the '60s, '70s, and '80s. Pop-culture historian Kirk Demaraïs shares his astonishing collection, including: 100 Toy Soldiers in a Footlocker Count Dante's World's Deadliest Fighting Secrets GRIT Hercules Wrist Band Hypno-Coin Life-Size Monsters Mystic Smoke Sea Monkeys Soil From Dracula's Castle U-Control Ghost Ventrilo Voice Thrower ...and many, many more! With more than 150 extraordinary, peculiar, and downright fraudulent collectibles, Mail-Order Mysteries is a must-have book comic book fans everywhere. Trust us.

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## MAIL-ORDER MYSTERIES By KIRK DEMARAIS Bibliography

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## **Editorial Review**

### **Review**

"If childhood disappointment could ever be considered an art form, then Mail-Order Mysteries is a masterpiece. Really. The metaphors for life itself are inescapable, the disillusion heartbreakingly laid bare, the tackiness a drug you just can't quit."

--Chip Kidd, graphic designer and author of "Bat-Manga!"

"Mail-Order Mysteries reveals the secrets behind those too-good-to-be-true gizmos advertised in the comic books of my youth. What a mind-blower!"

--Mark Frauenfelder, cofounder of Boing Boing

"If I could put one thing in a time machine to send back to my eight-year-old self, it would be Mail-Order Mysteries. This book would have saved me dozens of allowances and hundreds of glacial hours spent standing on the porch waiting for the mailman to arrive. I always knew there was something fishy about those 'Gigantic Dinosaurs'!"

--Mark Waid, writer of "Kingdom Come and Irredeemable"

### **About the Author**

Kirk Demarais is a freelance creator and author of *Life of the Party*, a visual history of the S.S. Adams Prank and Magic Company. He wrote and directed *Flip*, an awardwinning short film inspired by mail-order novelties, and he codirected *Foot*, an animated film distributed by bobblehead maker FunKo. In addition to neglecting his retro culture website, *SecretFunSpot*, Kirk's pop-surrealist artwork is regularly shown at L.A.'s Gallery 1988. Kirk enjoys life in the hills of Arkansas with his wife and son and a ghost. Jesse Thorn is the host and creator of *The Sound of Young America* radio show on Public Radio International, where he has interviewed such guests as Mark Evanier, Weird Al Yankovic, and Judd Apatow. He is also the founder of production organization Maximum Fun, as well as the host of *The Grid*, a cultural recommendation program on the Independent Film Channel (IFC). He lives in Los Angeles with his wife Theresa.

## **Users Review**

### **From reader reviews:**

#### **Phyllis Baudoin:**

This book untitled MAIL-ORDER MYSTERIES to be one of several books that will best seller in this year, that's because when you read this publication you can get a lot of benefit on it. You will easily to buy this specific book in the book retail store or you can order it by using online. The publisher on this book sells the e-book too. It makes you easier to read this book, because you can read this book in your Cell phone. So there is no reason for your requirements to past this e-book from your list.

#### **Patrick Richards:**

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**Andrew Joy:**

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**Kimberly Johnson:**

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