Principles of Information Systems, Sixth Edition (MIS)

By Ralph Stair, George Reynolds

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Information technologies and strategies for managing them can change rapidly, but the information systems principles guiding both remain timeless. These principles continue to form the backbone of this textbook and are used to guide readers through every chapter. By presenting the details and the big picture, Ralph Stair and George Reynolds put the lessons of managing information systems into an understandable and memorable context. Each chapter starts with Learning Objectives clearly tied to principles, and it is these principles that link the tools and concepts together throughout. This new Sixth Edition also offers completely updated coverage as well as an increased focus on the effects of globalization on information systems. Readers get the best possible foundation to prepare them for the rapidly changing pace of business today.

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Editorial Review

Review
"I am a student from Guangzhou, China. I have been admitted to the graduate program in Management Information Systems in the business school of FSU. When I was a junior majored in International Business(emphasis on e-Commerce), I studied your book, Principles of Information Systems,A Managerial Approach (Third Edition),as my textbook. This book is the most popular one about MIS here. It help us to learn how to apply Information Systems by a managerial skill. So I developed my great interest in MIS after studied your book and aimed to do further research about MIS. Fortunately, I have been admitted to FSU. I hope to meet you in this August and learn from you." -Yaoxiang Li

"The writers are quite talented and I couldn't put the work down once I'd started reading. I liked it and I think the students will find it easy to read and very interesting. Yes, the chapter is very interesting. I enjoyed reading it and anticipate that students will react the same. It's very well written in a tone that will appeal to students..the length and depth are appropriate for a course designed to teach principles. The self-assessment and cases and vignettes are great." - Lenora Jill Adams, Navarro College

"Because they have brought in current vignettes and current examples that everyone can relate to, even non-MIS majors should be able to easily follow and understand the concepts presented. The authors have done a great job of covering all the current trends, especially in the area of system development for E-Commerce applications. Also, their examples of how companies are developing current systems to detect terrorism and anthrax scares are really pertinent and current." - Cynthia Barnes, Lamar University

"The writing is very direct, to-the-point, and easy for a university student to read and understand. I wouldn't change anything regarding readability." - John Melrose, University of Wisconsin-Eau Claire

About the Author
Ralph Stair received a B.S. in Chemical Engineering from Purdue University, an M.B.A. from Tulane University, and a Ph.D. from the University of Oregon. He has taught at the University of Oregon, the University of Washington, the University of New Orleans, and Florida State University. He has taught several courses through Florida State University's Study Abroad Program in London. Throughout the years, Dr. Stair has focused his teaching and research on information systems. He has endowed the Ralph Stair Prize in Innovative Education at Florida State University. He also provided funding for the Stair-Harkrider scholarship and the Ralph Stair Prize in Academic Improvement at his high school in Wisconsin.

Professor George Reynolds brings a wealth of business, teaching, and writing experience to this book. His successful business career spans four decades of working in government, institutional, and business IS organizations. Professor Reynolds combines this business and industry experience with exceptional teaching skills to deliver a text that is both practical and focused on the needs of today's student. Professor Reynolds has taught IS at the University of Cincinnati, Xavier University (Ohio), Miami University (Ohio), the College of Mount St. Joseph, and Strayer University. He has held positions at the Manned Spacecraft Center in Houston, Texas; the Jet Propulsion Lab in Pasadena, California; and Procter & Gamble and Atos IT Services in Cincinnati, Ohio. Professor Reynolds has authored more than two dozen popular textbooks addressing various aspects of today's information technology and business.

Users Review

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