



Linked: How Everything Is Connected to Everything Else and What It Means for Business, Science, and Everyday Life

By Albert-László Barabási

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A cocktail party? A terrorist cell? Ancient bacteria? An international conglomerate?

All are networks, and all are a part of a surprising scientific revolution. Albert-László Barabási, the nation's foremost expert in the new science of networks and author of *Bursts*, takes us on an intellectual adventure to prove that social networks, corporations, and living organisms are more similar than previously thought. Grasping a full understanding of network science will someday allow us to design blue-chip businesses, stop the outbreak of deadly diseases, and influence the exchange of ideas and information. Just as James Gleick and the Erdos-Rényi model brought the discovery of chaos theory to the general public, *Linked* tells the story of the true science of the future and of experiments in statistical mechanics on the internet, all vital parts of what would eventually be called the Barabási-Albert model.

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Editorial Review

Review

"A sweeping look at a new and exciting science." —**Donald Kennedy**, Editor-in-Chief, **Science Magazine**

"Captivating...**Linked** is a playful, even exuberant romp through an exciting new field." —**Time Out New York**

About the Author

Albert-László Barabási is a pioneer of real-world network theory and author of the bestseller, *Linked: How Everything is Connected to Everything Else and What It Means for Business, Science, and Everyday Life*. At 32, he was the youngest professor to be named the Emil T. Hofmann Professor of Physics at the University of Notre Dame and has won numerous awards for his work, including the FEBS Anniversary Prize for Systems Biology and the John von Neumann Medal for outstanding achievements. He currently lives in Boston and is Distinguished Professor and Director of the Center for Network Science at Northeastern University.

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