



Microeconomics for Managers

By David Kreps

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Editorial Review

About the Author

David Kreps is Holden Professor of Economics at the Stanford Business School, where he has taught the Managerial Economics course for over ten years. A leading game theorist and a past recipient of the John Bates Clark Medal, he is the author of three books: A Course in Microeconomic Theory, Game Theory and Economic Modeling, and Strategic Human Resources: Frameworks for General Managers.

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