



# Microeconomics for Managers

By David Kreps

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## Microeconomics for Managers By David Kreps Bibliography

- Sales Rank: #60372 in Books
- Published on: 2003-09-10
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 1.40" w x 7.00" l, 2.65 pounds
- Binding: Paperback
- 672 pages



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### Editorial Review

#### About the Author

David Kreps is Holden Professor of Economics at the Stanford Business School, where he has taught the Managerial Economics course for over ten years. A leading game theorist and a past recipient of the John Bates Clark Medal, he is the author of three books: *A Course in Microeconomic Theory*, *Game Theory* and *Economic Modeling*, and *Strategic Human Resources: Frameworks for General Managers*.

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