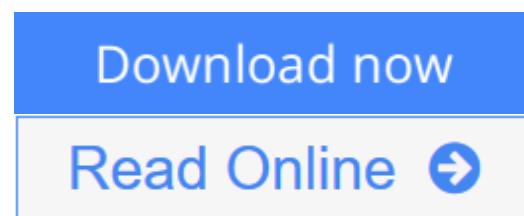


Qualitative Research: The essential guide to theory and practice

By Maggi Savin-Baden, Claire Howell Major



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Qualitative Research: The Essential Guide to Theory and Practice provides a one-stop resource for all those approaching qualitative research for the first time, as well as those revisiting core concepts and issues. It presents a comprehensive overview of this rapidly developing field of inquiry, cleverly combined with practical, hands-on advice on how to conduct a successful qualitative study.

Written in an engaging and accessible style, the authors break through difficult terminology to guide readers through the choices they will face during research design, implementation, and beyond. Each chapter is then brought to life by an array of relevant, real-life examples from expert researchers around the globe.

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- Acknowledging a position
- Framing the study
- Choosing a research approach
- Collecting data
- Working with data and findings
- Writing about the research

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- Sales Rank: #867431 in Books
- Brand: imusti
- Published on: 2012-12-27
- Original language: English
- Number of items: 1
- Dimensions: 1.30" h x 6.90" w x 9.60" l, 2.35 pounds
- Binding: Paperback
- 424 pages

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About the Author

Maggi Savin-Baden is Professor of Higher Education Research at Coventry University, UK.

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