



Valuation Methods and Shareholder Value Creation: 1

By Pablo Fernandez

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Valuation Methods and Shareholder Value Creation provides a comprehensive examination of valuation tools and guidance for analyzing and valuing a business.

It covers the basics of valuation methods and shareholder value creation in addition to rigorous approaches to discounted cash flow valuation and real options for valuing a company. It highlights quantitative analyses of firm value; emphasizes qualitative management assessments; and integrates data from international companies.

By examining eight different methods of discounted cash flow valuation and discussing the pros and cons of each method, the book offers thorough, accessible coverage of corporate valuation.

The book provides well-structured guidance for practitioners and MBA students with a background in finance.

- Highlights quantitative analyses of firm value
- Emphasizes qualitative management assessments
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Editorial Review

Review

"This book is an impressive synthesis of sound theory and best practice, accessible to the novice and yet of such depth as to be compelling to the advanced practitioner. It is an important addition to the professional library of both the aspirant to senior executive positions, and to the finance specialist. Acquire it without hesitation." --**Robert F. Bruner, Distinguished Professor of Business Administration and Executive Director of the Batten Institute, University of Virginia, Charlottesville**

"Pablo Fernandez's *Valuation Methods and Shareholder Value Creation* is an ambitious and comprehensive managerial treatment of valuation. Valuing projects and firms is critical to the work of executives, investors, bankers and others, and this book provides these decision-makers with a valuable road map through this difficult terrain." --**Peter Tufano, Sylvan C. Coleman Professor of Financial Management and Chair, Finance Area, Harvard Business School**

From the Back Cover

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By examining eight different methods of discounted cash flow valuation and discussing the pros and cons of each method, Fernández offers thorough, accessible coverage of corporate valuation. With examples and case studies from international markets, *Valuation Methods and Shareholder Value Creation* provides well-structured guidance for both executives and students.

Key Features:

- Oriented towards the needs of executives and decision-makers
- Highlights quantitative analyses of firm value
- Emphasizes qualitative management assessments
- Integrates data from international companies

About the Author

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