



# Macro Social Work Practice: A Strengths Perspective (with InfoTrac)

By Dennis D. Long, Carolyn J. Tice, John D. Morrison

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Providing an in-depth introduction to community and organizational practice, this macro practice text gives students a philosophical foundation of core macro practice concepts and skills. This text utilizes the strengths perspective as its unifying theoretical model and offers detailed premises and strategies for working with communities and organizations and for promoting social justice. It is presented in structured fashion that is both theoretical and applied in nature and makes use of summaries, key terms and case examples to help students master the content.

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## **Editorial Review**

### **Review**

"Your manuscript, in my opinion, is far superior to our current text. It is more readable, more interesting, better organized, and spends more time on community practice and interventions...I absolutely would adopt this book if it becomes available!"

### **About the Author**

Dr. Dennis D. Long is a Professor and Chairperson of the Social Work Department at Xavier University (Cincinnati, Ohio). He teaches courses in macro practice, human behavior and the social environment, and research. Dr. Long received his B.A. from Ohio Northern University, a MSW from The Ohio State University, and his Ph.D. from the University of Cincinnati. His research interests involve the importance of larger social systems in social work practice. Dr. Long has authored numerous articles in professional journals as well as co-authored another text published by Brooks/Cole, **MACRO SOCIAL WORK PRACTICE: A STRENGTHS PERSPECTIVE**. He is a site visitor for the Council on Social Work Education, and currently serves as a board member for both Oesterlen Services for Youth Inc. and the Butler County Mental Health Board.

Dr. Carolyn Tice is the Associate Dean and Program Chair at the University of Maryland, Baltimore County and was appointed to her position July, 2002. Her prior appointment was chair of the Department of Social Work, Ohio University, a position she held for nine years. Dr. Tice teaches social welfare policy. She received her BSW from West Virginia University, a MSW from Temple University, and completed her DSW at the University of Pennsylvania where she worked with Hmong refugees. Throughout her career she has worked in the nation's Appalachian region. The author of three books, Dr. Tice's research focus has been on rural aspects of social work practice and the strengths perspective. She is a site visitor for the Council on Social Work Education and a member of the Program Committee for the Maryland Chapter of the National Association of Social Work.

John Morrison is currently Professor of Social work at Aurora University where he teaches courses in social policy, research, administration and community practice. He served as MSW Program Chair for over a decade. He served as Chair of the Association for Community Organization and Social Administration (ACOSA). He has been a member of the board of directors of the Illinois Chapter of the National Association of Social Workers and continues to provide leadership to its International Network. He is a board member of several agencies in Chicago and has been a member of the Nominating Committee of the Council on Social Work Education. Dr. Morrison taught at the University of Pennsylvania and was Assistant Commissioner of the New York City Community Development Agency and Special Assistant to the Commissioner of the NYC Department of Social Services. He served as director of community centers in Brooklyn, N.Y. Current interests include prevention and development programs and international social work.

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