



The Book of Odds: From Lightning Strikes to Love at First Sight, the Odds of Everyday Life

By Amram Shapiro, Louise Firth Campbell, Rosalind Wright

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From the popular Book of Odds website, this stylish and accessible reference book offers a fascinating peek at the probabilities that govern every aspect of human life

Did you know that your odds of dying from drowning are higher than the odds of meeting your mate on a blind date? That the odds a child has seen Internet porn are the same as the odds a person is right-handed? That nearly one in three adults believes in UFOs and nearly one in six has reported seeing one?

Drawing from a rigorously researched trove of more than 400,000 statements of probability, based on the most accurate and current data available, *The Book of Odds* is a graphic reference source for stats on the everyday, the odd, and the outrageous—from sex and marriage, health and disease, beliefs and fears, to wealth, addiction, entertainment, and civic life. What emerges from this colorful and captivating volume is a rich portrait of who we are and how we live today.

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Editorial Review

Review

The Book of Odds is filled with good news (you have a relatively good chance of experiencing love at first sight), mixed news (you are less likely to be killed by a co-worker than by a sibling), and bad news (don't even ask). (Barnes & Noble, Editor's Recommendation)

The Book of Odds...shows the surprising probabilities governing everyday life, including how your sex life stacks up. (Salon.com)

An enticing read from cover to cover, the odds are great that you will enjoy this book. (Library Journal)

About the Author

Amram Shapiro is the founder and president of the Book of Odds. He is coauthor of *Product Development, Success Through Product and Cycle-Time Excellence* and has contributed to numerous journals including *Research Technology Management* and *CFO* magazine.

Louise Firth Campbell is the chief operating officer of the Book of Odds. She has more than twenty-five years' experience advising companies, government agencies, and nonprofit organizations on strategic business, technology, and marketing issues, as well as on public policy.

Rosalind Wright is the founding editor of the Book of Odds. She has published two novels: *Rocking*, which received an award from PEN International, and *Veracruz*, which received the top fiction prize from the Texas Institute of Letters.

Users Review

From reader reviews:

Gerald Troups:

Now a day folks who Living in the era where everything reachable by interact with the internet and the resources inside can be true or not need people to be aware of each facts they get. How people have to be smart in having any information nowadays? Of course the answer then is reading a book. Looking at a book can help individuals out of this uncertainty Information especially this The Book of Odds: From Lightning Strikes to Love at First Sight, the Odds of Everyday Life book as this book offers you rich facts and knowledge. Of course the data in this book hundred per-cent guarantees there is no doubt in it you know.

Matthew German:

Spent a free time to be fun activity to try and do! A lot of people spent their down time with their family, or their very own friends. Usually they carrying out activity like watching television, planning to beach, or picnic inside park. They actually doing ditto every week. Do you feel it? Do you wish to something different

to fill your current free time/ holiday? Could possibly be reading a book is usually option to fill your cost-free time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to test look for book, may be the book untitled The Book of Odds: From Lightning Strikes to Love at First Sight, the Odds of Everyday Life can be excellent book to read. May be it can be best activity to you.

Henry Vance:

The Book of Odds: From Lightning Strikes to Love at First Sight, the Odds of Everyday Life can be one of your basic books that are good idea. We recommend that straight away because this book has good vocabulary that could increase your knowledge in terminology, easy to understand, bit entertaining but nonetheless delivering the information. The article writer giving his/her effort that will put every word into delight arrangement in writing The Book of Odds: From Lightning Strikes to Love at First Sight, the Odds of Everyday Life yet doesn't forget the main stage, giving the reader the hottest and also based confirm resource information that maybe you can be considered one of it. This great information could drawn you into brand-new stage of crucial contemplating.

Mary Jones:

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