



The Economics of Sports (The Pearson Series in Economics)

By Michael Leeds, Peter von Allmen, Victor A. Matheson

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For undergraduate courses in sports economics, this book introduces core economic concepts developed through examples from the sports industry.

The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. *The Economics of Sports* explores economic concepts and theory of industrial organization, public finance, and labor economics in the context of applications and examples from American and international sports.

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The Economics of Sports (The Pearson Series in Economics) By Michael Leeds, Peter von Allmen, Victor A. Matheson Bibliography

- Sales Rank: #291145 in Books
- Published on: 2013-01-08
- Original language: English
- Number of items: 1
- Dimensions: 9.29" h x 1.10" w x 7.40" l, 1.72 pounds
- Binding: Hardcover
- 462 pages



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