



# DVD-Art: Innovation in DVD Packaging Design

*By Charlotte Rivers*

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## **DVD-Art: Innovation in DVD Packaging Design** By Charlotte Rivers

An inspiring showcase of covers that have challenged the predictable mainstream "look" of DVDs. The follow-up to the highly successful CD Art, DVD Art looks at an international collection of innovative graphic design within the ever-growing area of DVD covers and packaging. From movie to music packaging, DVD Art explores both the creative inspiration behind the work - in terms of artwork, typography, materials, printing techniques and formats - as well as the practical considerations and restrictions such as record company stipulations, inclusion of essential material, and budgets.

The first design book to look at the creativity within this growing market, and its future potential, DVD Art will be an essential purchase for anyone with a professional or personal interest in graphic design, packaging and product design.

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## **Editorial Review**

### **About the Author**

Charlotte Rivers is a journalist with a passion for design who has written for Grafik, Print and Lab magazines, among others. She is author of the RotoVision books Identify, CD Art and Maximalism. She lives in London.

## **Users Review**

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