



Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries

By Mark Piekarz, Ian Jenkins, Peter Mills

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The management of risk and safety is not simply a matter of trying to remove risks, but is necessary and vital to these industries. Sensible risk management is concerned with making the most of the positive opportunities or reducing the negative risks. This books shows how the absence of explicit risk practices is not necessarily an absence of risk management, and how many existing operational and strategic practices can be understood as part of a process of risk and safety management. Its main objective is to develop greater clarity in the communication of risks and the development of safety programs, illustrating how organizations can use a single language of risk, relevant for all levels of management and areas of operation.

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Editorial Review

Review

"The recent flight of a bounce house in Florida, US, is a clear example that managers and operators of the leisure, sporting, tourism and events industries need, no, **MUST** assess risk in their business. The new title Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries, by Piekarz, Jenkins and Mills, is timely and should be required reading for students and businesses alike." (Robert S. Bristow, Westfield State University, USA)

"[A] welcome addition to an existing small body of work for those seeking detail as to how risk might be managed in practice....The text utilizes some very good (and apt) examples." (Professor Melvyn Pryer)

About the Author

Mark Piekarz teaches at the University of Worcester.

Ian Jenkins is with the Glion Institute of Higher Education, Switzerland.

Peter Mills is Sport and Leisure Management Consultant with QLM in the UK.

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James Rose:

Here thing why this specific Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries are different and dependable to be yours. First of all reading through a book is good but it depends in the content of it which is the content is as yummy as food or not. Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries giving you information deeper as different ways, you can find any reserve out there but there is no reserve that similar with Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries. It gives you thrill reading through journey, its open up your own personal eyes about the thing which happened in the world which is perhaps can be happened around you. It is possible to bring everywhere like in park, café, or even in your technique home by train. In case you are having difficulties in bringing the branded book maybe the form of Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries in e-book can be your alternate.

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