



## Five Frogs on a Log: A CEO's Field Guide to Accelerating the Transition in Mergers, Acquisitions & Gut Wrenching Change

*By Mark L. Feldman, Michael F. Spratt*

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#### **Review**

"...a light but very informative read..." (Internet Works, September 2003)

#### **About the Author**

MARK L. FELDMAN, Ph.D., is a partner and managing director of PricewaterhouseCoopers' global mergers and acquisitions consulting business - The Accelerated Transition. He provides strategic advisory services in accelerating the capture of sustained economic value from mergers, acquisitions and joint ventures. He has twenty years of international consulting experience with many of those years spent in the Asia-Pacific region. He has published many articles and is a frequently quoted speaker who has addressed audiences throughout the world.

MICHAEL F. SPRATT, Ph.D., is also a partner and managing director in PricewaterhouseCoopers' global mergers and acquisitions consulting business. He provides strategic advisory services, specializing in companies undergoing dramatic change. He has eighteen years of international consulting experience and nine years of experience in production management and business planning in the semiconductor and instrumentation industry. He has published numerous articles on transition management, value driver analysis, and value creation incentive plans. He has addressed audiences throughout the United States and is a popular speaker on change and transition.

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