



Five Frogs on a Log: A CEO's Field Guide to Accelerating the Transition in Mergers, Acquisitions & Gut Wrenching Change

By Mark L Feldman, Michael F. Spratt

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Five Frogs on a Log offers readers an entertaining and no-nonsense field guide to the mergers and acquisitions jungle, packed with insight and instruction for executing corporate change and capturing shareholder value. Whether you're buying another company or acquiring a new vision of the future, this book proffers an unconventional perspective and a practical, readily accessible set of solutions to the single greatest challenge facing today's managers: executing rapid transitions in mergers, acquisitions and gut wrenching change.

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Editorial Review

Review

"...a light but very informative read..." (Internet Works, September 2003)

About the Author

MARK L. FELDMAN, Ph.D., is a partner and managing director of PricewaterhouseCoopers' global mergers and acquisitions consulting business - The Accelerated Transition. He provides strategic advisory services in accelerating the capture of sustained economic value from mergers, acquisitions and joint ventures. He has twenty years of international consulting experience with many of those years spent in the Asia-Pacific region. He has published many articles and is a frequently quoted speaker who has addressed audiences throughout the world.

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