Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003

By Carol M. Lehman

Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman

Creating Dynamic Multimedia Presentations Using Microsoft PowerPoint goes beyond the traditional step-by-step manual by exploring specific design and delivery techniques that lead to superior PowerPoint presentations. Astonish clients, managers, and peers using the skills acquired right here. Prepared by Dr. Carol Lehman, an expert presenter and leader in the business communication field, this resource will ensure that you will design and deliver effective presentations. You will learn specific design techniques that allow you to utilize the full functionality of Microsoft PowerPoint 2002 to develop creative, dynamic, and highly effective business presentations that will set you apart. Covers instructions through Windows XP.

Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003

By Carol M. Lehman

Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman

Creating Dynamic Multimedia Presentations Using Microsoft PowerPoint goes beyond the traditional step-by-step manual by exploring specific design and delivery techniques that lead to superior PowerPoint presentations. Astonish clients, managers, and peers using the skills acquired right here. Prepared by Dr. Carol Lehman, an expert presenter and leader in the business communication field, this resource will ensure that you will design and deliver effective presentations. You will learn specific design techniques that allow you to utilize the full functionality of Microsoft PowerPoint 2002 to develop creative, dynamic, and highly effective business presentations that will set you apart. Covers instructions through Windows XP.

Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman Bibliography

- Rank: #6261035 in Books
- Published on: 2005-07-26
- Original language: English
- Number of items: 1
- Dimensions: .57" h x 8.50" w x 10.86" l, 1.18 pounds
- Binding: Paperback
- 240 pages

Download and Read Free Online Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman

Editorial Review

Review
"I find this text to be outstanding in terms of meeting the needs of our business students. It is basic enough for those with limited knowledge and complex enough to help students with a solid understanding of the program. This text allows students of all levels to succeed in the use of PowerPoint. As an aside, when I first received a copy of this book I went through it and could not believe how practical and clear the instructions were. I have recommended this book to a number of business people who inquired about where to find help on PowerPoint. Even though PowerPoint is user friendly, the tips offered in this text make the difference between delivering a mediocre presentation and delivering an outstanding presentation."

"I have used this text with great success. Before students worked through this text, they assumed they knew all about PowerPoint's features. After they completed the first four projects, they realized how little they actually knew. By the end of the semester, when they had successfully created an interactive web-based presentation, they were very pleased with their accomplishment. Students' comments on the course evaluation suggested that learning to use PowerPoint more effectively was a favorite feature of the course."

About the Author
Dr. Lehman is a professor emerita in the Managgement and Information Systems Department at Mississippi State University, an AACSB-accredited school. She has more than 25 years of experience teaching business communication. Dr. Lehman earned a bachelor's and master's degrees in business education from the University of Southern Mississippi, and her doctorate from the University of Arkansas. Dr. Lehman has taught organizational communication, a core requirement for all business majors, and an MBA-level multimedia presentations course. She is a frequent presenter at the national and regional meetings of the Association for Business Communication, for which she and Dr. DuFrene sponsor the Meada Gibbs Outstanding Teacher Award. Her consulting and training activities for industry have focused on multimedia development, business presentations, and written communication.

Users Review

From reader reviews:

Jean Fuller:

The book Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 give you a sense of feeling enjoy for your spare time. You should use to make your capable more increase. Book can to get your best friend when you getting pressure or having big problem along with your subject. If you can make reading a book Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 being your habit, you can get considerably more advantages, like add your own capable, increase your knowledge about a number of or all subjects. You are able to know everything if you like wide open and read a guide Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003. Kinds of book are several. It means that, science guide or encyclopedia or other folks. So , how do you think about this reserve?

Sonya Wright:

Now a day individuals who Living in the era wherever everything reachable by interact with the internet and the resources in it can be true or not need people to be aware of each facts they get. How a lot more to be smart in receiving any information nowadays? Of course the answer is reading a book. Looking at a book can help persons out of this uncertainty Information specially this Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 book because book offers you rich details and knowledge. Of course the knowledge in this book hundred percent guarantees there is no doubt in it you probably know this.

Jennie Groth:

Spent a free time for you to be fun activity to accomplish! A lot of people spent their down time with their family, or their own friends. Usually they undertaking activity like watching television, gonna beach, or picnic within the park. They actually doing same every week. Do you feel it? Will you something different to fill your current free time/ holiday? Could possibly be reading a book is usually option to fill your totally free time/ holiday. The first thing that you'll ask may be what kinds of reserve that you should read. If you want to try look for book, may be the reserve untitled Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 can be very good book to read. May be it could be best activity to you.

Mark McKinney:

It is possible to spend your free time to study this book this publication. This Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 is simple bringing you can read it in the park, in the beach, train as well as soon. If you did not have got much space to bring the actual printed book, you can buy typically the e-book. It is make you simpler to read it. You can save the particular book in your smart phone. And so there are a lot of benefits that you will get when you buy this book.

Download and Read Online Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman #5XSRWFT2AKH

Read Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman for online ebook

Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman books to read online.

Online Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman ebook PDF download

Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman Doc

Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman Mobipocket

Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman EPub

5XSRWFT2AKH: Creating Dynamic Multimedia Presentations: Using Microsoft PowerPoint 2003 By Carol M. Lehman