



Finance and Accounting for Nonfinancial Managers: All the Basics You Need to Know

By William G. Droms, Jay O. Wright

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In the current environment of cut-throat competition, razor-thin profit margins, and increasing scrutiny from stakeholders, mastering the fundamentals of financial management is a must for everyone with a stake in their companies and in their own professional futures. Packed with step-by-step examples and illustrative case studies, and updated to reflect the latest trends in the economy and in financial policy, *Finance and Accounting for Nonfinancial Managers* is a nuts-and-bolts guide for managers, entrepreneurs, seasoned executives, teachers, and students alike. Featuring new commentary on corporate accountability, updated interactive templates, study questions, and an online instructor's guide, this new edition covers all the key aspects of financial management.

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- Sales Rank: #740164 in Books
- Published on: 2010-06-22
- Released on: 2010-06-22
- Original language: English
- Number of items: 1
- Dimensions: 9.30" h x .73" w x 6.20" l, .90 pounds
- Binding: Paperback
- 320 pages



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Editorial Review

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