



Introductory Statistics for Business and Economics, 4th Edition

By Thomas H. Wonnacott, Ronald J. Wonnacott

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This Fourth Edition includes new sections on graphs, robust estimation, expected value and the bootstrap, in addition to new material on the use of computers. The regression model is well covered, including both nonlinear and multiple regression. The chapters contain many real-life examples and are relatively self-contained, making adaptable to a variety of courses.

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