



Museum Administration: An Introduction (American Association for State and Local History)

By Hugh H. Genoways, Lynne M. Ireland

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Wondering what a museum director actually does? About to start your first director's job? Looking for guidance in starting up a museum or working with a museum director? Hugh Genoways and Lynne Ireland have taken the mystery out and put common sense and good guidance in. Learn about everything from budgets and strategic planning to human resources and facilities management to collections and programming. Genoways and Ireland also help you tackle legal documents, legal and ethical issues, and challenges for the modern museum. Case studies and exercises throughout help you review and practice what you are learning, and their extensive references will be a welcome resource.

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Editorial Review

Review

Though the practices of US institutions are its main focus, this primer provides an initiation into many of the universal mysteries of museum administration--from budgeting to building management--and does it as painlessly as possible. (*Museum Practice Magazine, Spring 2004*)

This is an excellent resource tool for museum professionals of all geographical backgrounds, areas of expertise and levels of experience....Clear, concise and comprehensive, this book is highly recommended for anyone wishing to begin a museum career or wanting to expand their existing knowledge base. (Jim Galvao *Muse, May/June 2004*)

One of the best books on the subject, *Museum Administration* easily finds relevance in any senior-level museum studies course. (*Journal Of The Illinois State Historical Society*)

Deserves a place on the reference shelf of every historical organization. (*The Annals Of Iowa*)

Genoways and Ireland have provided a good introduction to museum administration and the reference list for each of the chapters provides adequate support for museum neophytes and professionals to improve their skills in museum management. (*Museums Australia*)

The book is studded with insights that had me thinking about the profession in new ways. I can recommend it as a primer or reference tool to anyone working in a museum or serving on a museum board. It would be helpful to anyone training interns or to staff new to museum work. . . . *Museum Administration* makes an excellent text for any museum studies program. . . . Well written and concise in the treatment of each subject area, *Museum Administration* offers the proverbial twenty pounds of potatoes in a ten pound sack. . . . Keep a copy by your desk, and consider it a trusted colleague you can count on for sage advice anytime. (*The Public Historian*)

About the Author

Hugh H. Genoways is a professor at the University of Nebraska-Lincoln. He holds an A.B. from Hastings College and the Ph.D. from the University of Kansas. He has been curator at the Museum of Texas Tech University, Lubbock, Texas, and at the Carnegie Museum of Natural History, Pittsburgh, Pennsylvania, and was director of the University of Nebraska State Museum from 1986 to 1994. He served on the organizing committee for the Museum Science Program at Texas Tech University and as the founding chair of the Museum Studies Program at the University of Nebraska-Lincoln from 1989 to 1995, and is now serving a second term as chair. He was a founding member and president of the Nebraska Museums Association (1992-1994), later served as secretary, and he received the association's first *Recognition Award*. He has also served on the boards of the Association for Systematics Collections and the National Institute for the Conservation of Cultural Property. Has authored or edited many books and articles, primarily in the areas of mammalogy and museology.

Lynne M. Ireland holds a B.A. from Nebraska Wesleyan University and an M.A. from the Cooperstown Graduate Programs, State University College at Oneonta, New York. She also completed the J. Paul Getty Trust's *Museum Management Institute*. At the Nebraska State Historical Society she has held the positions of Folklife/Special Projects Coordinator, Coordinator of Museum Programs and Public Relations, Acting

Museum Director of the Museum of Nebraska History, Associate Director for Museums and Historic Sites, and currently she is Associate Director for Program Development. She is currently an adjunct professor in the Museum Studies Program of the University of Nebraska-Lincoln, having joined the department in 1992. She has served the Nebraska Museums Association as newsletter editor and as president (1996-1998). She is the author of a number of publications interpreting the history of food, including a chapter in the *Smithsonian Festival of America*

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