



## Practical Portfolio Performance Measurement and Attribution (The Wiley Finance Series)

By Carl R. Bacon

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### Practical Portfolio Performance Measurement and Attribution (The Wiley Finance Series) By Carl R. Bacon

*Practical Performance Measurement and Attribution* provides a clear introduction to the subject of performance measurement. Focusing more on the practical use and calculation of performance returns rather than the academic background it will help readers gain a clear understanding of the role and implications of performance measurement in today's financial environment.

*"Carl's book is a 'must have' resource - the complete A to Z of the increasingly complex field of performance measurement."*

**Glenn Solomon, Global Head of Institutional Clients, Investment Reporting & Performance, BNP Paribas Securities Services**

*"Internationally renowned authority Carl Bacon has provided what one would expect – an exceptionally well written and practical resource that every investment performance measurement professional should own."*

**David Spaulding, President, The Spaulding Group**

*"Carl Bacon is one of the most knowledgeable professionals I know on the subject of Performance Measurement. He has been a pioneer, leader, and teacher at the forefront of developments in global investment performance standards, performance attribution technique, and risk measurement. I am very pleased he has written this timely and useful book as a complete reference and explanation update on these important subjects."*

**James Hollis, Managing Director, Cutter Associates**

*"Though the subject matter is complex, Carl strikes the right balance between theory and reality. This book should have a permanent spot on the desk of every performance practitioner. I will refer to it often."*

**Karyn Vincent, CFA, Vincent Performance Services LLC**

*"Whether you are a provider or a user of Performance Analysis, this book is well structured, informative and truly a practical guide in every sense."*

**Gary Hilldrup, Global Head Performance, Risk & Client Reporting, Fortis Investments**

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### Editorial Review

#### From the Inside Flap

Carl Bacon's book is an extremely useful addition to the literature in performance attribution. For the beginner it gives an easy-to-understand introduction into the different concepts, whereas it is a comprehensive reference guide for the experienced investment professional. **Stefan Illmer PhD, CREDIT SUISSE ASSET MANAGEMENT**

Carl Bacon is one of the most knowledgeable professionals I know on the subject of Performance Measurement. He has been a pioneer, leader, and teacher at the forefront of developments in global investment performance standards, performance attribution technique, and risk measurement. I am very pleased he has written this timely and useful book as a complete reference and explanation update on these important subjects. **James Hollis, Managing Director, Cutter Associates**

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#### From the Back Cover

Performance measurement is a key function in an asset management firm and deserves better than to be grouped with the back office. Performance measurers provide real added value, with feedback into the investment decision process and analysis of structural issues. Since their role is to understand in full and communicate the sources of return within portfolios, they are often the only independent source equipped to understand the performance of all the portfolios and investment strategies operating within the asset management firm.

This book provides an introduction to the subject of performance measurement and a useful reference for all the available methodologies. There have been significant developments in the areas of performance attribution and presentation standards recently, which deserve practical coverage.

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—Glenn Solomon, Global Head of Institutional Clients, Investment Reporting & Performance, BNP Paribas Securities Services

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—David Spaulding, President, The Spaulding Group

#### About the Author

**CARL BACON** joined StatPro Group plc as Chairman in April 2000. StatPro develops and markets

specialist middle-office reporting software to the asset management industry. Carl also runs his own consultancy business providing advice to asset managers on various risk and performance measurement issues.

Prior to joining StatPro Carl was Director of Risk Control and Performance at Foreign & Colonial Management Ltd, Vice President Head of Performance (Europe) for J P Morgan Investment Management Inc., and Head of Performance for Royal Insurance Asset Management.

Carl holds a BSc Hons in Mathematics from Manchester University and is a member of the UK Investment Performance Committee (UKIPC), the European Investment Performance Committee (EIPC) and the Investment Performance Council (IPC). An original GIPS committee member, Carl also chairs the IPC Interpretations Sub-Committee, is ex-chair of the IPC Verification Sub-Committee and is a member of the Advisory Board of the *Journal of Performance Measurement*.

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