



If You're So Smart: The Narrative of Economic Expertise

By Deirdre N. McCloskey

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In this witty, accessible, and revealing book, Deirdre McCloskey demystifies economic theory and practice to show that behind the economists' claim to certainty is the ancient art of storytelling. *If You're So Smart* will engage, enlighten, and empower anyone trying to evaluate the experts who stand ready to engineer our lives.

"Writing with delicious wit and great seriousness."—*Publishers Weekly*. "

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Editorial Review

From Publishers Weekly

University of Iowa economist McCloskey, writing with wit and seriousness, ascribes society's economic evolution more to art than to science, concluding that economists cannot accurately predict economic results. Copyright 1992 Reed Business Information, Inc.

About the Author

Deirdre N. McCloskey is John F. Murray Professor of Economics and professor of history at the University of Iowa. Her books include *The Applied Theory of Price* and *The Rhetoric of Economics*.

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